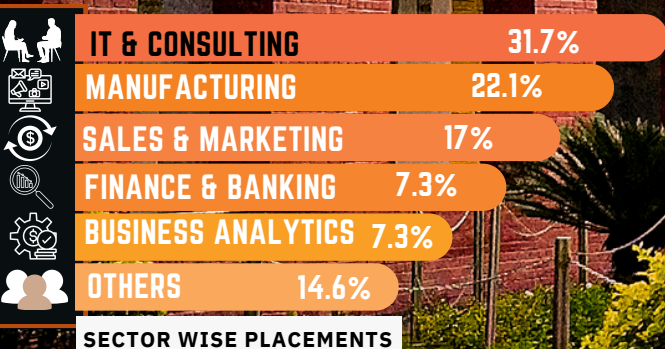
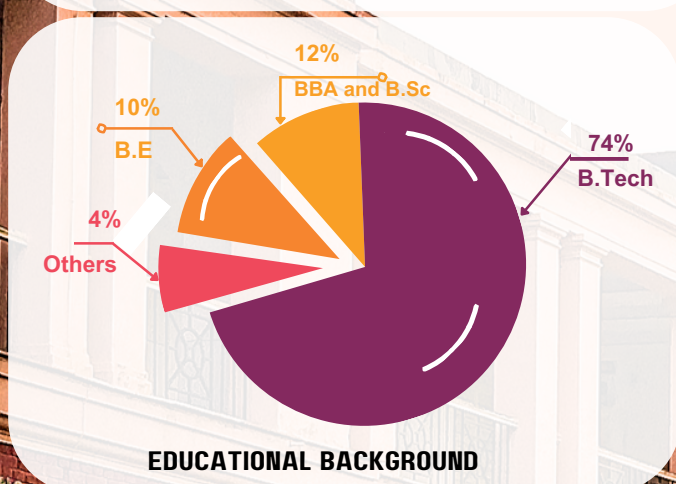
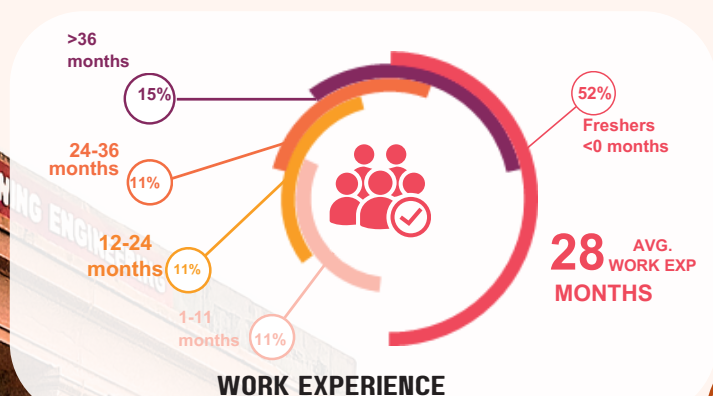




## Branch at a Glance

# DEPARTMENT OF MANAGEMENT STUDIES AND INDUSTRIAL ENGINEERING (DMSIE)

The Department of Management Studies and Industrial Engineering (DMSIE) at IIT (ISM) Dhanbad was established in 1977 and has continuously evolved and adapted to the changing business and industrial environment.



Courses	Strength
MBA & MBA (Business Analytics)	63
M.Tech IEM	25



Ranked 44th among B-schools in India and 42nd overall by National Institutional Ranking Framework



46 years of Legacy

## PLACEMENTS & INTERNSHIPS

### MBA & MBA BA



### M. TECH IEM



## Prominent Recruiters

Morgan Stanley	BARCLAYS	cognizant	सी-डॉट C-DOT
latentview	accenture ハイパフォーマンスの実現へ	pwc	HCLTech
IDBI BANK	DENSO	Mercedes-Benz	cubastion
GC	ARUN JHILL	ALIENS GROUP "INTELLIGENT LIVING"	ANNAPURNA FINANCE GROWING TOGETHER
indiamart	AXTRIA INGENIOUS INSIGHTS	FEDERAL BANK YOUR PERFECT BANKING PARTNER	SUTHERLAND
ISWP	Shree Facilities and Infrastructures Corp Ltd	TATA TATA STEEL DOWNSTREAM PRODUCTS LIMITED	
indegene		CNH INDUSTRIAL	RystadEnergy
LINC	VE COMMERCIAL VEHICLES A VE GROUP AND TCSER VENTURES JOINT VENTURE	KANTAR	Quadrant Knowledge Solutions
EY	zydus Dedicated To Life	aerio	tcs TATA CONSULTANCY SERVICES
ZS	FIITJEE	FOCUS	DAIMLER

updated data from 23-24'

# Meet our HOD



## BIBHAS CHANDRA

(Professor)

### Research Interest:

Consumer Behaviour, Marketing Research, Marketing Analytics

### Industry Experience:

- 10+ YOE
- Worked at various Executive levels in Marketing Department at Birla Corporation Limited (M.P.Birla Group), Durgapur for the period January 1999 to April 2007
- Worked at various executive levels in Sales Department at Uncle Chipps Company Limited, Noida for the period February 1997 to December 1998. Brands dealt- Uncle Chipps, Yumkeenz, Rompa Chompa



**Citations 2562**  
**H-index 23**

### Membership in Professional Bodies:

Member of 'AIMS International, the Association of Indian Management Scholars', Houston - Since August, 2010.3 - July 2004

## PROJECTS & PUBLICATIONS:

### Ongoing Projects:

- Improving the Economic Well-being of Scheduled Tribe (ST) Communities Using Game Theoretic and Operations Research Techniques in Jamtara District of Jharkhand State. **Funding agency: DST-SEED, GOI**
- Investigating the optimal electricity generation mix for India using a fuzzy portfolio optimization approach. **Funding agency: DST-SERB, GOI**
- Effectiveness of Organ Donation Nudges: Evidence from Eastern Regions of India. **Funding agency: ICSSR, GOI**
- Motivate school students and teachers concerning the relevance of science and technology through innovative communication techniques. **Funding agency: NCSTC Division, DST, GOI**
- Factors affecting transformational rural development & enhanced employment opportunities through sustainable entrepreneurial venture in rural areas of eastern India. **Funding agency: ICSSR, GOI**
- Socio - economic assessment of the project impacted people due to coal mining projects in central coalfields limited at Magadh-Sanghmitra and Amrapali -Chandragupt areas. **Funding agency: CCL, GOI**
- Evaluation and Impact of the SMILE project. **Funding agency: TERI, GOI**
- HIGH-END Workshop (KARYASHALA) on Stochastic modelling technique. **Funding Agency: SERB, DST, GOI**
- Strategic Intervention for Developing Sustainable Entrepreneurial Ecosystem in Jharkhand. **Funding Agency: Maithon Power Limited**

### Departmental Research and Development Activities

#### 1. Research Projects:

- Completed over 10 significant research projects funded by prestigious bodies such as the Department of Science and Technology (DST) and the University Grants Commission (UGC).
- Projects included frameworks for remanufacturing success and analyses of production systems, with individual funding up to ₹16.57 lakhs.

#### 2. Publications and Citations:

- Faculty members have collectively published more than 150 research papers in reputed journals over the past decade.
- The department boasts a cumulative citation count exceeding 2,000, reflecting the impactful nature of its research outputs.

#### 3. PhD Guidance:

- Faculty have guided numerous doctoral theses on diverse topics such as supply chain management and consumer psychology, contributing significantly to academic knowledge and industry practices.

#### 4. Consultancy Projects:

- Engaged in multiple consultancy projects with industry partners, providing expert solutions in areas like operations management and organizational behavior.

#### 5. Collaborations:

- Maintains active collaborations with international universities and research organizations, enhancing the scope and quality of research.

#### 6. Funding and Grants:

- Successfully secured over ₹50 lakhs in research grants annually, enabling robust research infrastructure and project implementation.

# Active Student Run Clubs & Cells



## The Consulting Club:

- A student-run association, prepares students for consulting careers through interactions with renowned professionals and academics.
- It offers guest talks, live workshops, and events like quizzes and case study competitions to enhance problem-solving skills and promote collaborative learning. The club aims to develop students into efficient future consultants.



## Analytics Club

- It focuses on the ethical application of technology, analytics, and data science to enhance decision-making in business management.
- The club aims to upskill students, aligning them with corporate and industry requirements, providing a platform for advanced skill development.



## MPRC:

- MPRC (Media and Public Relations Cell) responsible for crafting and managing IIT Dhanbad's public image.
- They handle media interactions, such as press releases and journalist inquiries, and work to promote the institute's achievements and research activities to the broader community.



## IGNITERS CLUB

- Promotes collaboration, competitiveness, and growth among students. Serving as a link between college clubs and the Unstop platform, it facilitates participation in nationwide business competitions.
- Through these opportunities, students showcase their skills and aim for personal and professional milestones.



## ALUMNI RELATION CELL

- Functions to maintain strong connections between the institution and its alumni, facilitating networking and engagement.
- Also plays a key role in resource mobilization through fundraising initiatives and seeks alumni support for institutional needs.
- Organizes events and activities to foster a sense of community and pride among alumni, students, and faculty.



## TRAINING AND PLACEMENT CELL

- Organize campus placements for final year students by inviting companies from various sectors.
- Conduct training and skill development programs to prepare students for placements.



## CULTURAL CLUB RACHNA

- Organize cultural events throughout the year.
- Provide a platform for students to showcase their talents in various cultural activities